

# Tracks LEIRD 2024

## General in entrepreneurship and innovation

- 1 Design thinking-driven innovation
- 2 Incubators, accelerators, and other support programs
- 3 Intrapreneurship and business model innovation
- 4 Social innovation and entrepreneurship
- 5 Venture formation processes, funding, and strategies

## Global and regional in entrepreneurship and innovation

- 6 Enabling regional initiatives in entrepreneurship and innovation
- 7 Intellectual property and open innovation
- 8 International innovation and entrepreneurship
- 9 Open innovation systems
- 10 Sustainable Innovation and Entrepreneurship

## Financial in entrepreneurship and innovation

- 11 Circular economy innovation and frugal innovation
- 12 Entrepreneurship and innovation to overcome the economic and financial crisis
- 13 Market and financial impacts of entrepreneurship and innovation

## Technological in entrepreneurship and innovation

- 14 Communication strategies and Social Networks in entrepreneurship and innovation
- 15 Digital transformation and artificial intelligence
- 16 Innovative technologies, cities, and regions

## Educational in entrepreneurship and innovation

- 17 Entrepreneurship and innovation in education
- 18 Strategies, policies, and management practices in R&D, innovation, and entrepreneurship
- 19 University-Industry technology transfer and knowledge exchange

20, 21, 22, 23: III SIILMI

24 Work in Progress (Short paper for poster presentation, between 2 and 5 pages)

### **Students:**

25 Entrepreneurship and Innovation Student Competition (E&I24))